



Community Grant Making Overview

The Good Vibes Foundation invests in programs and services that help enhance our community's ability to live a financially empowered life. Funding priority will be given to organizations and individuals that are improving lives and driving progress in the following areas:

- **Financial Education**

We understand education is the key to building and strengthening financial security. We must first build a foundation of real-world knowledge to help foster stronger financial safety nets for our neighbors.

- **Financial Inclusion & Empowerment**

We believe there are key social challenges affecting one's ability to live a financially empowered life. The foundation will specifically support and address better access to financial products and services, food, and housing insecurities, recognizing the significant impact these specific challenges can have on our community's overall financial well-being.

- **Community Betterment**

A healthy community lifts everyone. The Foundation supports initiatives that promote mental wellness, crisis relief, and local causes that create positive change across Michigan.

If your request falls within our funding priorities, we will further evaluate the following items:

- Community need/urgency of funding
- Evaluation methods/reporting capabilities for measurable outcomes
- Strength of leadership needed for execution
- Ability to carry out successful programs from grant application
- Organization stability and sustainability

Grant Winner Selection Process

Grant requests will be submitted through our online application form available at www.vibecreditunion.com/foundation.

To qualify, you must be an organization serving the community within proximity of a Vibe branch, meet one or more of our three pillars of support (financial education, financial inclusion, community betterment), and showcase how the grant will support long-term financial stability.

Grant applications will be reviewed by the Board and determined by the following criteria: community need/urgency of funding, evaluation methods/reporting capabilities for measurable outcomes, strength of leadership needed for execution, and organization stability and sustainability.

If grant requirements are not met within agreed upon parameters, steps will be taken for re-payment of grant funds or grant extensions for project completion.

Funding Requirements

- Recipients must use the funds awarded only for the purpose requested any unused grant funds will be returned to the Good Vibes Foundation.
- Complete the project within approved designated timeline indicated within application.
- Upon project completion, provide the Good Vibes Foundation with a written summary of the outcomes using the Good Vibes Grant Impact template.

Qualifications for grant funding?

- Organizations must serve communities located near a Vibe branch service area
- Organizations that are tax-exempt and non-profit entity under Section 501(C)(3) within the Internal Revenue Code will be giving priority.
- Organization must operate in compliance with anti-discrimination laws of the local, State, and Federal level.

Who/what is not eligible for grant funding?

- Individuals who are employed by Vibe Credit Union and those part of the official family
- Political or Partisan Organizations
- Religious, ethnic, labor, or fraternal groups

We look forward to reviewing your grant application. If you have any questions or concerns as you complete the grant application, please email community.impact@vibecu.com.

